

Join our Chicago Quarter Social Media Initiative

As part of the Chicago Quarter, we're asking teaching teams to help showcase their activities on social media. We're particularly focusing on Instagram Stories, Twitter and Snapchat for this initiative, although you are welcome to post on other platforms.

Hashtags

#DePaulDiscover #DePaulImmersionWeek #DePaulExplore #DePaulUniversity

If you're active on social media or manage an appropriate DePaul social media account, we encourage you to use and promote one or all of these hashtags on your posts. This will make it easy for DePaul's social media teams to curate posts for a variety of purposes. If you aren't active on social media or prefer not to use your accounts for this purpose, please encourage your new students to use these hashtags.

Twitter and Instagram

University Marketing will share public Twitter and Instagram posts on the @depaulu Twitter and Instagram Stories accounts. We'll continue to collect and share posts throughout the quarter.

To jump-start participation, we'd like to recruit 10 to 15 teaching team members who will commit to posting on Twitter or Instagram once or twice a day about their Chicago Quarter classes. These "seed" posts encourage others to share their experiences. *If you are willing to participate, please contact us with your name, your Discover Chicago class, and your Twitter and/or Instagram handle.*

If you prefer not to commit to posting once or twice a day, but would still like to participate, we encourage you to do so by using the hashtags.

Snapchat

We will have a Snapchat filter for Immersion Week that will be active on both campuses.

We'd also like to curate Snapchat Stories that follow a few Chicago Quarter classes. For this, we are looking for teaching teams with at least one member who will commit to sending snaps to @DePaulU at least three (3) times each day about their Chicago Quarter excursions. These Stories would be featured on the DePaul Snapchat account. *If you are willing to participate, please contact us with your name, your Discover Chicago program/class, and your snap username.*

We appreciate your consideration. If you have questions, please don't hesitate to contact us.

Thank you in advance,

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