### CONFERENCE DAY ONE – THURSDAY JULY 5

**Thursday, July 5**
- **Conference Registration** – Time and Room TBA
- **IAICS Board Meeting** – Time and Room TBA
- **ICS Board Meeting** – Time and Room TBA

### CONFERENCE DAY TWO – FRIDAY JULY 6

**Friday July 6**
- **Conference Registration** - Time and Room TBA
- **Opening Ceremony**
  - Welcome - 2018 Organizing Committee
  - Welcome from University Representative
  - Remarks from the Dean, Salma Ghanem, College of Communication
  - Presidential Address - Presidential Address, “Ethics, Globalization and Intercultural Communication” - Robert W. Vaagan, Oslo Metropolitan University

**Friday, July 6**
- **Group photo and tea break**
- **Keynote Address**
  - “Indigenous Communities and Protest Movements in the Digital Age: Standing Rock Analysis”
  - Margaret D’Silva, The University of Louisville

**Friday, July 6**
- **Lunch – On Your Own**
- **Panel Sessions**
  - **Topic: Globalization, Identities, and Media (1A)**
  - **Chair:** Ling Chen, Hong Kong Baptist University
  - “Biographic Uncertainty and Cultural Identity in the Globalized World”
  - Ling Chen, Hong Kong Baptist University
  - “Portrayal of Globalized Identities Through Bollywood: Shift from Brain Drain to Brain Circulation”
  - Shrinkhala Upadhyaya, Bowling Green State University, Ohio
  - “Journalism & Globalization”
Sunita Nhempahuki, Kathmandu, Nepal; Damber Khanal, Kathmandu, Nepal
“Judgment of News Value in the Perspective of Globalization”
Wang Ying, Jinan University

Friday, July 6
1:00 p.m. – 2:20 p.m.
Room - TBA

Topic: Cultural Discourse at the National and Transnational Levels (2A)
Chair: Aniefiok Udoudo, University of Port Harcourt

“Cultural Discourse Studies and its Chinese practice”
Shi-xu, Zhejiang University
“Communicating Development in a Multi-Cultural Third World Society”
Aniefiok Udoudo, University of Port Harcourt
“Rhetoric and the Power of Interpretation in Trump’s America”
Mallory Warner, DePaul University
“Mediating cultures in the transnational communication space: the case of Lesotho Tourism Development Corporation”
Henry Amo Mensah, National University of Lesotho

Friday, July 6
1:00 p.m. – 2:20 p.m.
Room - TBA

Topic: Narratives of Refugees in the Global context (3A)
Chair: Charity Lee, University of Malaya

“Navigating Stigma: A Narrative Analysis of Refugee Stories”
Charity Lee, University of Malaya
“The Arab Refugees in Germany: Facts and Fictions”
Gaby Semaan, University of Toledo
“The Impact of the 2017 Immigration Ban Policy: Lived Experiences of Immigrants and Refugees”
Kristie S. Johnson, Bellarmine University Louisville
“African American Female Pilot on the Flight Deck: Utilizing Creative Nonfiction as Critical-Cultural Narratology”
Michael L. Zirulnik, Arizona State University; Mark P. Orbe, Ph.D. Western Michigan University

Friday, July 6
1:00 p.m. – 2:20 p.m.
Room - TBA

Topic: Media Representation (1) (4A)
Chair: Larry Tung, York College of The City University of New York

“Breaking Media Stereotypes of Asian Americans: One Character at a Time”
Larry Tung, York College of The City University of New York
“Glocalized Features of Big Brother Mzansi, Idols South Africa and Survivor South Africa”
Rhoda Abiolu, University of KwaZulu-Natal; Ruth Teer-Tomaselli, University of KwaZulu-Natal
Yowei Kang, Kainan University; Kenneth C. C. Yang, The University of Texas at El Paso
“From ‘Chinatown’ to ‘Ghost Town’: Resignifying Chinese-Canadians in the Global City of Vancouver”
Guoxin Xing, Columbia College; Ian Chunn, Columbia College

Friday, July 6
1:00 p.m. – 2:20 p.m.
Room - TBA

Topic: Media Representation (2) (5A)
Chair: Shrinkhala Upadhyaya, Bowling Green State University

“Media acting as a catalyst or despising the perception of body image across global boundaries?”
Shrinkhala Upadhyaya, Bowling Green State University
“Strategies for Improving Media Diplomacy in I.R.Iran”
Sedigheh Babran, Islamic Azad University
“Recalling Memory from Historical Ruins: “Transgender-Nationalism” as Constructed by Media Discourses in Taiwan, 1953-1988”
Hsiao-Yung Wang, Providence University

Friday, July 6
1:00 p.m. – 2:20 p.m.
Room - TBA

Topic: Intercultural Communication Competence: Theories and Approaches (6A)
Chair: Nur Uysal, DePaul University

“Integrating Intercultural Competency into the Communication Curriculum: A Pedagogical Approach”
Nur Uysal, DePaul University
“Conceptualizing Intercultural Integration Competence”
Xiaodong Dai, Shanghai Normal University
“A Dual-Model Framework for ICC Training under Third Space Perspective”
Xiaole Gu, Harbin Institute of Technology
“An analysis on ICC research in China: its current trends and problems”
Yaling Li, South China Normal University
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Topic</th>
<th>Chair</th>
<th>Presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, 6</td>
<td>1:00 p.m.</td>
<td>Ethics and Morality in Various Cultural Contexts (7A)</td>
<td>Xiwu Feng, The City University of New York</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td></td>
<td>“A Cross-Cultural Review of Research Ethics in Social and Behavioral Research”</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td></td>
<td>“Moral and Immoral Values as Reflected in ‘Makanika and ‘Khudu’ songs” The Role</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td></td>
<td>of African Cultural Norms in the Society”</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>Phalandwa Abraham Mulaudzi, University of South Africa</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>“A Chinese Muslim Engineer’s View of Ethics of China State Security - Uyghur’s Last</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>Intercultural Communication in Context of Wreck Plan &amp; Kleptocracy”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>Long (Steven) Zhang, Independent Scholar</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>“Muslim Role Models in Intercultural Communication”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 p.m.</td>
<td></td>
<td>Majed Al-Quran, The Hashemite University/Jordan</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:20 p.m.</td>
<td>Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td>Panel Sessions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday, 6</td>
<td>2:30 p.m.</td>
<td>Globalization Through Language and Culture (1B)</td>
<td>Omolade Bamigboye, Ekiti State University</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>“Globalisation and Its Sociolinguistic Effects on the Vocabulary of Educated</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>Nigerians”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>Omolade Bamigboye, Ekiti State University</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>“Social Media Use Among African Youth: A step toward globalization or cultural</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>setback?”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>Emmanuel Ngwainmbi, University of North Carolina, Charlotte</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>“China’s education diplomacy: an examination of collaborative public diplomacy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>through Confucius Institutes in Thailand”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>Teerati Banterng, Tsinghua University</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>“Teaching Deeper than the Iceberg Tip -Barriers to Intercultural Communication”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>Cecilia B-Ikeguchi, Tsukuba Gakuin University</td>
<td></td>
</tr>
<tr>
<td>Friday, 6</td>
<td>2:30 p.m.</td>
<td>Intercultural Dialogue: Theories and Practices (2B)</td>
<td>Jin Lu, Purdue University Northwest</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2:30 p.m.</td>
<td></td>
<td>“Jürgen Habermas and his Jesuit Respondents: Essay on a Dialogue Model</td>
<td></td>
</tr>
</tbody>
</table>
Jin Lu, Purdue University Northwest
“Academic and Social (non)integration on Campus: Barriers and Solutions”
Jane Jackson, The Chinese University of Hong Kong
“Intercultural communication in Portuguese: discovering new perspectives in the
dialogue between North American students and native speakers of Portuguese”
Ana Clotilde Thome-Williams, Northwestern University
“Why can’t we ‘talk’? The difficulty and hope of intercultural dialogue”
Xiaowei Zhou, Edinburgh Napier University

**Friday, July 6**
**2:30 p.m. – 3:50 p.m.**
**Room - TBA**

**Topic: Intercultural Discourse Analysis in Various Contexts (3B)**
**Chair: Eun-Young Julia Kim, Andrews University**

“A Cross-Cultural Discourse Analysis of Religious Texts on Women’s Ordination”
Eun-Young Julia Kim, Andrews University

“An Intercultural Discourse Analysis of the Strategies for the Construction of
Institutional Identities of Chinese-British-American Universities”
Jianping Chen, Guangdong University of Foreign Studies

“An Intercultural Analysis of Gossip in Organizations”
Dominique Darmon, The Hague University of Applied Sciences

“Discourse Analysis to the Oral Conversation Materials”
Li Jia, Beijing Language And Culture University

**Friday, July 6**
**2:30 p.m. – 3:50 p.m.**
**Room - TBA**

**Topic: Acculturation of International Students (4B)**
**Chair: Kim M. Omachinski, Singapore Institute of Management at University at Buffalo**

“The Transition to College: An Acculturation Comparison of Domestic and
International Students”
Kim M. Omachinski, Singapore Institute of Management at University at Buffalo;
Mike Allen, University of Wisconsin-Milwaukee

“Role of Willingness to Communicate in Cross-cultural Adaptation in East-Asia:
Testing with Structural Equation Modelling”
Baohua Yu, The Education University of Hong Kong

“Personal Acculturation in Student Group Work as a Cultural Arena”
Frank Hang Xu, Edinburgh Napier University

“A Case Study of Intercultural Adaptation of International Students from “One Belt,
One Road” Countries under the Background of Social Network Services”
Songli Han, Huazhong Agricultural University
<table>
<thead>
<tr>
<th>Friday, July 6</th>
<th>Topic: Media Analysis of Films and TV shows (5B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 p.m. – 3:50 p.m. Room - TBA</td>
<td>Chair: Shi Song, Minzu University</td>
</tr>
<tr>
<td></td>
<td>“The Continuity and Absorption of Transnational Imagination Based on the Variation Interpretations of Martial Arts, Kung Fu, Wuxia, and Martial Arthouse Films” Shi Song, Minzu University</td>
</tr>
<tr>
<td></td>
<td>“Zhang Yimou’s Films: from Culturally Appealing, Culturally Defensive to Culturally Offensive” Ying Kong, University College of the North</td>
</tr>
<tr>
<td></td>
<td>“Date Me Please!: Persuasive, refusal, and acceptance strategies in Chinese romantic confessions on TV” Anita Yen Chiang, National Taiwan Normal University</td>
</tr>
<tr>
<td></td>
<td>“From Victim to Wrongdoer --- Critical Discourse Analysis of The First Half of My Life, the 42-episode TV drama” Jianhua Yang, Beijing Normal University</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, July 6</th>
<th>Topic: Multicultural Sensitivity in Foreign Language Teaching (6B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 p.m. – 3:50 p.m. Room - TBA</td>
<td>Chair: Edie Cassell, Texas A&amp;M University</td>
</tr>
<tr>
<td></td>
<td>“Developing Cultural Responsiveness Among a Multilingual/Multicultural Cohort of Pre-service ESL Teachers Through a Collaborative Teaching Experience in Mexico” Edie Cassell, Texas A&amp;M University; Wei Jiang, Texas A&amp;M University</td>
</tr>
<tr>
<td></td>
<td>“Intercultural communication in language learning: Activities and reflections from the Spanish as a foreign language classroom” Marta García-Balsas, Pompeu Fabra University</td>
</tr>
<tr>
<td></td>
<td>“A Dialectical Discourse in Intercultural Communication Classrooms – A Trial Study in Japan” Hongyan Lan, Fukuoka Jo Gakuin University</td>
</tr>
<tr>
<td></td>
<td>“Culturally Inclusive Course Design” Shannon Millikin, Northwestern University</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, July 6</th>
<th>Topic: Language and Identity (7B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 p.m. – 3:50 p.m. Room - TBA</td>
<td>Chair: Sunny Park-Johnson, DePaul University</td>
</tr>
<tr>
<td></td>
<td>“Bilingual Language and Linguistic Identity Development in Early Childhood” Sunny Park-Johnson, DePaul University; Carolina Barrera-Tobon, DePaul University</td>
</tr>
<tr>
<td></td>
<td>“Language change, cultural identity and attitude—A case study of phonetical variations in a tri-generation Kazakh family of Xinjiang” Xianghong Cao, Xinjiang Normal University</td>
</tr>
</tbody>
</table>
### Friday, July 6

**3:50 p.m. – 4:05 p.m.**

**Tea Break**

---

**Panel Sessions**

**Friday, July 6**

**4:05 p.m. – 5:25 p.m.**

**Room - TBA**

**Topic: Intercultural Encounters (1C)**

**Chair: H. Peter Steeves, DePaul University**

- **“The Person as a Wandering Soul: Bioethics, Intercultural Communication, and the Meeting of Philosophy and Art”**
  - H. Peter Steeves, DePaul University
- **“French views on China: from sinophilia to Sinophobia”**
  - Françoise Douay, Aix-Marseille-Université
- **“Investigating the Soft Underbelly of China-Pakistan Economic Corridor: Managing Cross-Cultural Threats”**
  - Nadeem Akhtar, South China University of Technology; An Ran, South China University of Technology; Cornelius B. Pratt, American University of Nigeria and Temple University
- **“The modern Capital from the East”**
  - Chi Phuong Tran, National Chengchi University
- **“East-West Politeness Revisited: Towards a Circular Continuum Model of Individual Self and Relational Self”**
  - Doreen D. Wu, The Hong Kong Polytechnic University; Sim Leong, Nanfang College of Sun Yat-sen University

---

**Friday, July 6**

**4:05 p.m. – 5:25 p.m.**

**Room - TBA**

**Topic: Intercultural Discourse in Travel (2C)**

**Chair: John Corbett, University of São Paulo**

Panelists:
- **“Beyond the Script: Intercultural Communicative Competence, Professionalism, and ‘Narrative Tourism’”**
  - John Corbett, University of São Paulo
“The image of Russia and the Russians in contemporary Chinese journalism (travel essays)”
Mariia Panina, Far Eastern Federal University
‘Will you come to America/Australia/Europe with me?’: A critical look at tourist phrasebooks”
Richard W. Hallett, Northeastern Illinois University
“The ‘Thucydides’ Trap’ and the Online Readers’ Reviews of Two Books on Zheng He’s Voyages”
Dexin Tian, Yangzhou University; Chin-Chung Chao, University of Nebraska at Omaha

Friday, July 6
4:05 p.m. – 5:25 p.m.
Room - TBA
Topic: Mindful and Intercultural Pedagogy in a US University Course for Multilingual Students (3C)
Chair: Maria Prikhodko, DePaul University

Maria Prikhodko, Department of Writing, Rhetoric, and Discourse, DePaul University
Elena Pascal, Department of Writing, Rhetoric, and Discourse, DePaul University
Margaret Poncin, DePaul University
Sara Bosaid, DePaul University

Friday, July 6
4:05 p.m. – 5:25 p.m.
Room - TBA
Topic: Gendered Communication (4C)
Chair: Tsui-Sung Wu, National United University

“A sex/gender and ideological discourse analysis of dress/clothing resistance action in Taiwan contemporary situation: a case study for the event of Vieso’s male customer was refused to try on skirt pants”
Tsui-Sung Wu, National United University
“Moving Beyond the Margins: Increasing Communicative Agency of Women with Disabilities in the Global Community”
Aria Mia Loberti, University of Rhode Island
“Attitudes towards sexual consent among Polish citizens: How victim-blaming is constructed in understandings of gendered accountability for acquaintance rape”
Olga O’Toole, Jagiellonian University
“Exploitation of Voice to Create Female Gender Roles: An Analysis of Pakistani TV Ads”
Mahmood Ahmad Azhar, Lahore Leads University, Lahore; Shumaila Ahmad, Lahore Leads University, Lahore; Liza Awan, Lahore Leads University, Lahore

Friday, July 6
4:05 p.m. – 5:25 p.m.
Room - TBA
Topic: Intercultural Communication and Pedagogy of EFL (5C)
Chair: Ching-Pu Chiao, National Yunlin University of Science and Technology
“Using Studio-based Pedagogy and Communicative Language Teaching to Engage EFL Learners in Oral Communication”
Ching-Pu Chiao, National Yunlin University of Science and Technology; Tzu-Han Chao, National Yunlin University of Science and Technology

“Development of an open textbook for intercultural communication”
Robert Godwin-Jones, Virginia Commonwealth University

“Analysing culture and interculture in Saudi EFL curricula: A corpus approach”
Sultan Almujaiwel, King Saud University

“From Online Diagnostic Language Assessment to Tailored EFL Learning--- CDA-based EFL Reading Diagnostic Model Construction”
Xiaomei Ma, Xi’an Jiaotong University; Wenbo Du, Xi’an Jiaotong University

Friday, July 6
4:05 p.m. – 5:25 p.m.
Room - TBA

Topic: Health Communication in International Contexts (6C)
Chair: Roland Sussex, The University of Queensland

“Pain and Placebo: Cross-Cultural Communication in the Health-Care Encounter”
Roland Sussex, The University of Queensland

“An Empirical Research on Internet Healthy Diet Literacy in Taiwan”
Cheng-Yu Lin, Shih Hsin University

“Linguistic Support for Japanese Hospitals near South American Communities”
Chie Saito, Teikyo University

“Alternative Promotion and Propaganda of Prescription Drugs: With Intercultural Comparison to Prescription Drugs Taking and Advertising”
Mao-Yuan Hung, National Taiwan University; Cheng-Yu Lin, Shih Hsin University

CONFERENCE DAY THREE - SATURDAY JULY 7

Saturday, July 7
9:00 a.m.
Room - TBA

Keynote Address
“What is the Promise of Intercultural Communication? Arguments, Counter-Arguments, Red America - Blue America, and the Temple Mount/ Haram al-Sharif”
David Frank, The University of Oregon

Saturday, July 7
9:50 a.m. – 10:15 a.m.

Tea Break

Saturday, July 7
10:15 a.m. – 11:35 a.m.
Room - TBA

Topic: Crossing Boarders in the Global Contexts
Chair: Kedong Liu, Harbin Institute of Technology (1D)
Saturday, July 7
10:15 a.m. – 11:35 a.m.
Room - TBA

**Topic:** Rhetoric in Various Cultural Contexts (2D)
**Chair:** Keith Lloyd, Kent State University Stark

- “Border-Bridging Rhetoric based in Ancient Indian Practices”
  Keith Lloyd, Kent State University Stark
- “Tevazu: The Theory and Praxis of Humility in Turkish Rhetoric”
  Iklim Goksel, Independent Scholar
- “Post-Eurocentric rhetoric: Arabic and ancient Egyptian rhetorical systems”
  Hany Rashwan, The American University of Beirut.
- “Culture and Rhetoric: A Contrastive Analysis on the Effectiveness of Two Articles on Climate Change”
  Hua Wang, Michigan Technological University; Junhua Wang, University of Minnesota Duluth

Saturday, July 7
10:15 a.m. – 11:35 a.m.
Room - TBA

**Topic:** Use of Social Media in Various Cultural Contexts (3D)
**Chair:** Adriane Stoner, DePaul University

- “Connecting abroad: The use of social media by US study abroad participants”
  Adriane Stoner, DePaul University
- “Global Story-making in Social Media”
  Duygu Aydin, Selcuk University
- “Exploring Organizational Use of Social Media Marketing: A Global Perspective”
  Ming-Yi Wu, Northeastern University
<table>
<thead>
<tr>
<th>Saturday, July 7</th>
<th>Topic: Language Teaching and Intercultural Communication Competence (4D)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. – 11:35 a.m.</td>
<td>Chair: Wenjie Yan, East Stroudsburg University of Pennsylvania</td>
</tr>
<tr>
<td>Room - TBA</td>
<td>“Online Reputation Management by Fashion Companies in The Netherlands” Clyde A. Moerlie, Amsterdam University of Applied Sciences</td>
</tr>
<tr>
<td></td>
<td>“Teaching with an Accent: A Paradigm Shift in Conceptualization and New Strategies of Effective Teaching for Instructors Who Speak Non-American Sounding English in American College Classrooms” Wenjie Yan, East Stroudsburg University of Pennsylvania</td>
</tr>
<tr>
<td></td>
<td>“Students as Discourse Analysts: A CA-informed Pedagogical Approach in Teaching Interactive Communication Skills” Linglan Xiao, Chongqing University</td>
</tr>
<tr>
<td></td>
<td>“A Study on the Cultivation of Language Competence in ESP courses to serve the Belt and Road Initiative” Xueqing Liu, Jiangsu Police Institute</td>
</tr>
<tr>
<td></td>
<td>“An On-campus Communication-oriented English Program for IT Professionals in China” Yu Wang, Kaifaqu Campus, Dalian University of Technology</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Saturday, July 7</th>
<th>Topic: Bicultural Identity: Experiences and Challenges (5D)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. – 11:35 a.m.</td>
<td>Chair: Ana Clotilde Thome-Williams, Northwestern University</td>
</tr>
<tr>
<td>Room - TBA</td>
<td>“Drawings for my grandchildren: A Korean-Brazilian intercultural identity in time and space through social media” Ana Clotilde Thome-Williams, Northwestern University; Ihnhee Kim, Northwestern University</td>
</tr>
<tr>
<td></td>
<td>“Rhythmnanalysis and Affective intensities from a Non-Jewish Asian-American Living in Tel Aviv” Lauren Mark, Arizona State University</td>
</tr>
<tr>
<td></td>
<td>“Will My Children Grow up to Be Bicultural Bilinguals? Applying an Identity Negotiation Lens to Binational Family Dynamics” Alina Clark, Fairfield University</td>
</tr>
<tr>
<td></td>
<td>“Diwali, USA: Towards a Singular Hindu-American Identity?” Pavithra Suresh, American University</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Saturday, July 7</th>
<th>Topic: Translation and Linguistic and Intercultural Communication Competence (6D)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 a.m. – 11:35 a.m.</td>
<td>Chair: Sergio Portelli, University of Malta</td>
</tr>
</tbody>
</table>
“Language competence and Intercultural Awareness in Translator Training: An Observation of Translation Students’ Attitudes’ towards Cultural Differences between Italian and Maltese”
Sergio Portelli, University of Malta

“Rethinking translator’s intercultural competence in Translation Studies: a new model based on a literature review”
Christian Olalla-Soler, Universitat Autònoma de Barcelona

“Translation as an alternative to code-switching in Lebanese students SMS messages: a threat or an opportunity?”
Loubna Bassam, Rovira i Virgili University

“Interpretation and Translation in Dealing with the Differences of Lexical Genre in a Bilingual Dictionary”
Yuanke, Tao, Guangdong Federation of Social Sciences, China

Saturday, July 7
11:35 a.m. – 1:00 p.m.

Lunch – On Your Own

Saturday, July 7
1:00 p.m. – 1:45 p.m.

Room - TBA

Keynote Address
“If Germans see a light at the end of the tunnel, they first tend to make the tunnel longer: German Jammern and the speech code of despondency”
Michaela R. Winchatz. DePaul University

Saturday, July 7
1:45 p.m. – 2:00 p.m.

Tea Break

Panel Sessions

Saturday, July 7
2:00 p.m. – 3:20 p.m.

Room - TBA

Topic: Classroom and Museum as Cultural Space (1E)
Chair: Truman R. Keys, Western Connecticut State University

“Use Classroom Safe Space to Tear Down Barriers to Inclusion”
Truman R. Keys, Western Connecticut State University

“Coming to Understandings at Borders in University Classroom”
Margaret M. Mullan, East Stroudsburg University

“Museums as integrators in plural societies”
Annelise Bothner-By, Oslo Museum – Intercultural Museum; Gazi Özcan, Oslo Museum - Intercultural Museum; Robert W. Vaagan, Oslo Metropolitan University
**Saturday, July 7**

**13:00 p.m. – 14:20 p.m.**

**Room - TBA**

<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Ahmet Atay, College of Wooster; Satoshi Toyosaki, Southern Illinois University</td>
</tr>
<tr>
<td>&quot;Internationalization of Liberal Arts&quot;</td>
</tr>
<tr>
<td>Ahmet Atay, College of Wooster, Hsun-Yu Sharon Chuang, Denison University</td>
</tr>
<tr>
<td>&quot;Translating the Unspeakable: Conundrums that Haunt Global Peace Education&quot;</td>
</tr>
<tr>
<td>Satoshi Toyosaki, Southern Illinois University</td>
</tr>
<tr>
<td>&quot;Critiquing internationalization of US-American higher education: English hegemony, internationalization, and liminality as a theoretical framework&quot;</td>
</tr>
<tr>
<td>Yusaku Yajima, Southern Illinois University</td>
</tr>
</tbody>
</table>

**Saturday, July 7**

**2:00 p.m. – 3:20 p.m.**

**Room - TBA**

<table>
<thead>
<tr>
<th>Topic: Discourse Analysis of Literary Texts (3E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Joanna Radwanska-Williams , Macao Polytechnic Institute</td>
</tr>
<tr>
<td>&quot;Recollected in Tranquility: Poetry as Intercultural Response&quot;</td>
</tr>
<tr>
<td>Joanna Radwanska-Williams, Macao Polytechnic Institute</td>
</tr>
<tr>
<td>&quot;The Return of Native? Interpretation and Acceptance of Walden in China&quot;</td>
</tr>
<tr>
<td>Aihua Liu, Macao Polytechnic Institute</td>
</tr>
<tr>
<td>&quot;Decoding Ying Chen’s Les Lettres chinoises to Become Better Global Readers&quot;</td>
</tr>
<tr>
<td>Dominique Licops, Northwestern University; Jili Sun, Northwestern University</td>
</tr>
<tr>
<td>&quot;Bad Hombres? Reading Octavio Paz’s The Labyrinth of Solitude via Intercultural Communication&quot;</td>
</tr>
<tr>
<td>Kevin M. Anzzolin, University of Wisconsin-Stout</td>
</tr>
</tbody>
</table>

**Saturday, July 7**

**2:00 p.m. – 3:20 p.m.**

**Room - TBA**

<table>
<thead>
<tr>
<th>Topic: Acculturation of Minority Groups and Cultural Identity (4E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Paola Dusi, Verona University</td>
</tr>
<tr>
<td>&quot;Who am I? Whom am I like?&quot;</td>
</tr>
<tr>
<td>Paola Dusi, Verona University</td>
</tr>
<tr>
<td>&quot;Transnational Identity within the International School: An Analysis of Identity Narratives of Third Culture Adults&quot;</td>
</tr>
<tr>
<td>Rachel Conrad, DePaul University</td>
</tr>
<tr>
<td>&quot;The Role of Intercultural Experience in Interpersonal Sensitivity&quot;</td>
</tr>
<tr>
<td>Andrew Eising, Korea University in Seoul</td>
</tr>
</tbody>
</table>
| Topic: Media and Social Media in China (5E) | Saturday, July 7  
2:00 p.m. – 3:20 p.m.  
Room - TBA |
|---------------------------------------------|--------------------------------------------------|
| Chair: Mao Sihui, Shantou University        | “Re-entry Cultural Adaptation of Foreign-Educated Academics at Chinese Universities”  
Mingsheng Li, Massey University; Min Wang, Yunnan University of Nationalities |
|                                             | “Cosmopolitan identity in Intercultural Romantic Relationships”  
Vivian Hsueh Hua Chen, Nanyang Technological University, Singapore |
| “New Challenges for Chinese Media in the Digital Age” | Mao Sihui, Shantou University |
| “Representing the Internet and World Wide Web in Mass Media: A Comparative Text Mining Study of Mass Media in The Greater China Region and the U.S.” | Kenneth C. C. Yang, The University of Texas at El Paso; Yowei Kang, Kainan University, Taiwan |
| “New Media Use among Chinese Young People: A Model of Live Streaming Analysis” | Yanshu (Mona) Sun, Beijing Normal University-Hong Kong Baptist University |

| Topic: Communication and Technology (6E) | Saturday, July 7  
2:00 p.m. – 3:20 p.m.  
Room - TBA |
|---------------------------------------------|--------------------------------------------------|
Aranya Srijongjai, Michigan Technological University |
|                                             | “YouTube Culture or YouTube Cult?”  
Zoey (Xuezhao) Wang, University of Rhode Island/Rhode Island College |
|                                             | “Satellites in Brazil: How culture was integrated, recreated and expanded through communication technologies”  
Luiz Fernando, Rio de Janeiro State University |
|                                             | “Promoting cultural literacy with the use of social networks”  
Margherita Berti, University of Arizona |

Saturday, July 7  
3:20 p.m. – 3:30 p.m.  
Tea Break
Panel Sessions

Saturday, July 7
3:30 p.m. – 4:50 p.m.
Room - TBA

**Topic: Language difference and Intercultural Sensitivity (1F)**

**Chair:** Yoshinori Nishijima, Kanazawa University

“A Contrastive Study of Functionally Equivalent, but Semantically Different Sign Expressions in Japanese and German” Yoshinori Nishijima, Kanazawa University

“An Investigation into Chinese Novice and Expert Teachers’ Intercultural Communicative Competence”

Yujun Lin, Yantai University

“Assessing Intercultural Sensitivity and Effectiveness of Adult Learners of Chinese as a Second Language”

Meihua Liu, Guangdong University of Foreign Studies

“The Effect of Individual Cultural Values on Peer Relationships in the Context of Multi-cultural Classrooms”

Chuan-Chuan Cheng, Tzu Chi University

Saturday, July 7
3:30 p.m. – 4:50 p.m.
Room - TBA

**Topic: Chinese Approaches to Culture and Communication (2F)**

**Chair:** Guo-Ming Chen, University of Rhode Island, USA

“Revisit the View of Yin-Yang Alternation and Recurrence as Narrative Logic”

Xiaosui Xiao, Hong Kong Baptist University, Hong Kong

“Yin-Yang Framework of Strategic Discontinuity, Renyi Axis of Transformational Holistics, and Capitalist Confucianism”

Victor Tonn, Salve Regina University

“Zhuangzi’s View on Language: An Antidote to Divisions and Illusions in International and Intercultural Communication”

Xing (Lucy) Lu, DePaul University

“Chi and the Virtual in Taoist and Zen Literature: A Comparison with Contemporary Western Thought”

Peter Zhang, Grand Valley State University

Saturday, July 7
3:30 p.m. – 4:50 p.m.
Room - TBA

**Topic: Identity Construction in Various Contexts (3F)**

**Chair:** Liwen Li, Beijing Foreign Studies University

“Immigrant Investors in Australia: Challenges and Issues for Small Ethnic Firms”

Liwen Li, Beijing Foreign Studies University; Hong Cai, Beijing Foreign Studies University
<table>
<thead>
<tr>
<th>Topic: Translation Strategies and Approaches (4F)</th>
<th>Chair: Christian Olalla-Soler, Universitat Autònoma de Barcelona</th>
</tr>
</thead>
<tbody>
<tr>
<td>“The role of expertise and translation strategies when solving translation problems of a cultural nature”</td>
<td>Christian Olalla-Soler, Universitat Autònoma de Barcelona</td>
</tr>
<tr>
<td>“Linguocultural problems of translating gluttony discourse in fiction”</td>
<td>G.K. Odolova, Tashkent State University of Uzbek Language and Literature</td>
</tr>
<tr>
<td>“Novice versus Professional Translators: An Examination of Translation Process Cognitive Load Method”</td>
<td>Mandana Yousefi, Islamic Azad University</td>
</tr>
<tr>
<td>“Translation as Interaction/Dialogue: What Can a Translator Do?”</td>
<td>Daisy Li, Macao Polytechnic Institute</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>“Can current HEI Internationalisation policies truly foster students’ intercultural competences?”</td>
<td>Frank Hang Xu, Edinburgh Napier University; Leena Saurwein, Edinburgh Napier University</td>
</tr>
<tr>
<td>“Developing intercultural competences: Students’ voices”</td>
<td>Paola Dusi, Verona University; Giuseppe Tacconi, Verona University; Marco Perina, Verona University</td>
</tr>
<tr>
<td>“ESP Students’ Intercultural Communication Competence in Taiwan”</td>
<td>Catherine Yi-Chien Chen, National Taipei University</td>
</tr>
</tbody>
</table>
### Saturday, July 7

**3:30 p.m. – 4:50 p.m.**  
Room - TBA

| **Topic:** Investigating Intercultural Communication Competence at the Tertiary Level: the Case of Moroccan EFL University Students  
Nourreddine Menyani, Ibn Tofail University |
|---|

**Chair:** Jeffrey Browitt, University of Technology Sydney

| **Topic:** Socio-cultural immersion and metacognitive reflections - Australian year-abroad students demonstrating intercultural competencies  
Jeffrey Browitt, University of Technology Sydney; Lesley Harbon, University of Technology Sydney |
|---|

| **Topic:** Creating Global-Ready Graduates: The Impact of Higher Education on Intercultural Competence  
Fahed Al-Sumait, Gulf University for Science and Technology; Marta Tryzna, Gulf University for Science and Technology; Mariam Alkazemi, Gulf University for Science and Technology |
|---|

| **Topic:** The Development of Intercultural Competence and Foreign Language Learning through Online Exchange: Taiwanese Students’ Experiences  
Wen-Chuan Lin, Wenzao Ursuline University of Languages |
|---|

| **Topic:** Assessing Intercultural Sensitivity and Effectiveness of Adult Learners of Chinese as a Second Language  
Meihua Liu, Guangdong University of Foreign Studies |
|---|

**Tea Break**  
**4:50 p.m. – 5:00 p.m.**

**Panel Sessions**

**Saturday, July 7**  
**5:00 p.m. – 6:20 p.m.**  
Room - TBA

| **Topic:** African Culture and Communication (1G)  
Chair: Aniefiok Ududo, University of Port Harcourt |
|---|

| **Topic:** Semantic Conflicts of Non-Verbal Communication in Inter-Cultural Marriages in Southern Nigeria  
Aniefiok Ududo, University of Port Harcourt |
|---|

| **Topic:** Performance as a Neoliberal Ritual: Township Tourism in South Africa  
Lindani Mbunyuza-Memani, Southern Illinois University |
|---|

<table>
<thead>
<tr>
<th><strong>Topic:</strong> Love/marry me the White/Right way: Lessons from Dating and Wedding Shows in South Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Topic: Global Influences of China (2G)</td>
</tr>
<tr>
<td>--------------------------------------</td>
</tr>
<tr>
<td>Chair: Hai-Yan ZHANG, Beijing Jiaotong University</td>
</tr>
<tr>
<td>“A Study of China’s Cultural Influences to the world ---An International Students Perspective”</td>
</tr>
<tr>
<td>Hai-Yan Zhang, Beijing Jiaotong University</td>
</tr>
<tr>
<td>“Ponder Over China and ASEAN Multicultural Integration under The Construction of The Beltand Road The Belt and Road Initiative ------Based on the Perspective of InterculturalCommunication”</td>
</tr>
<tr>
<td>Qin Yurong, Guangxi University</td>
</tr>
<tr>
<td>“The Study on the Mechanism of the Integration of Cultures along the Routes Network of Chang’an-Tianshan Corridor”</td>
</tr>
<tr>
<td>Yujun Dai, Communication University of China</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Topic: Discourse and Tragic Events (3G)</th>
<th>Saturday, July 7 5:00 p.m. – 6:20 p.m. Room - TBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Margaret Jjuuko, University of Rwanda</td>
<td>Margaret Jjuuko, University of Rwanda</td>
</tr>
<tr>
<td>“‘Rwanda 20 years on: the tragic testimony of the children of rape’: A linguistic analysis”</td>
<td>“The voice/s within: OFWs narratives of war and deliverance”</td>
</tr>
<tr>
<td>Melicent Jalova, MSU-Iligan Institute of Technology</td>
<td>Ololade Afolabi, Southern Illinois University</td>
</tr>
<tr>
<td>“Globalization, Media and Women Trafficking in Nigeria”</td>
<td>“Crossing the line Narratives of vocational mobility, careers and life-course transitions”</td>
</tr>
<tr>
<td>Jeanine van Halteren, Akershus University College of Applied Sciences</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Topic: Media Intervention (4G)</th>
<th>Saturday, July 7 5:00 p.m. – 6:20 p.m. Room - TBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair: Ali N. Mohamed, UAE University</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Saturday, July 7

5:00 p.m. – 6:20 p.m.
Room - TBA

**Topic: Translation of Chinese texts (5G)**

**Chair:** Zi-yu Lin, Macao Polytechnic Institute

- “Variations in Classical Chinese Poetry Translation-- The Cognitive Motivations”
  - Zi-yu Lin, Macao Polytechnic Institute
- “The English Translation of Tang Xianzu’s Dramatic Works”
  - Zhang Ling, Soochow University
- “The Debut of Shuihu Zhuan in English— In the name of translation”
  - Yunhong Wang, Jinan University

### Conference Day Four – Sunday July 8

#### Sunday, July 8

9:00 a.m. – 9:45 a.m.
Room - TBA

**Keynote Address**

“Intercultural New Media Studies: The New Frontier in Intercultural Communication”

Robert Shuter, Arizona State University

#### Sunday, July 8

9:45 a.m. – 10:15 a.m.

**Panel Sessions**

**Topic: Facebook Communication across the Globe (1H)**

**Chair:** Ying-Ying Tsai, Tzu Chi University

- “The Content on the Facebook Posted by the Local Government in 2016-2017 Taiwan Earthquake”
  - Ying-Ying Tsai, Tzu Chi University; Wen-Cheng Lin, Tzu Chi University
| Topic: Intercultural Conflict and Crisis Management (2H) | Sunday, July 8  
10:15 a.m. – 11:35 a.m. | Room - TBA |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chair:</strong> Isabel Ma, Macao Polytechnic Institute</td>
<td><strong>Better Communication within Government Agencies and Citizens --Remedial Measures after the Hato Typhoon Disaster of August 23, 2017 in Macao</strong></td>
<td>Isabel Ma, Macao Polytechnic Institute</td>
</tr>
<tr>
<td><strong>Islam in French Secular Society</strong></td>
<td><strong>Working through Intercultural Conflicts in International Cooperative College</strong></td>
<td>Maria Pasternak, University of Toledo; Linda Rouillard, University of Toledo</td>
</tr>
<tr>
<td><strong>Discourse Argumentation of the United Airlines’ Passenger Dragging-Out Incident—A Perspective of Pragma-dialectics</strong></td>
<td><strong>Insights into New Teacher Professional Development: A Focus on Culturally Responsive Teaching Practices</strong></td>
<td>Feng Jieyun, University of International Business and Economics, Beijing; Feng Aiqing, University of International Business and Economics, Beijing; Zhao Fan, Zhongnan University of Economics and Law</td>
</tr>
</tbody>
</table>

| Topic: Pedagogical Innovation and Internationalization (3H) | Sunday, July 8  
10:15 a.m. – 11:35 a.m. | Room - TBA |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chair:</strong> Dawn Tsang, Beijing Normal University</td>
<td><strong>Innovating Interpreting Pedagogy: a New Training Model to Enhance Intercultural Communication Competency and International Competitiveness</strong></td>
<td>Dawn Tsang, Beijing Normal University-Hong Kong Baptist University United International College</td>
</tr>
<tr>
<td><strong>Critical Thinking: the Self and the World Instinct, Intellect, and Intuition</strong></td>
<td><strong>Insights into New Teacher Professional Development: A Focus on Culturally Responsive Teaching Practices</strong></td>
<td>Chengcheng Li, Xi’an Jiaotong-Liverpool University</td>
</tr>
<tr>
<td><strong>Discourse Argumentation of the United Airlines’ Passenger Dragging-Out Incident—A Perspective of Pragma-dialectics</strong></td>
<td><strong>Insights into New Teacher Professional Development: A Focus on Culturally Responsive Teaching Practices</strong></td>
<td>Monica Lakhwani, Jefferson County Public Schools, Louisville, KY, USA</td>
</tr>
</tbody>
</table>
"Media, Borders, and Citizenship: Internationalization and Social Justice in an Undergraduate Communication Program"
Kristi Mientka, Westfield State University

Sunday, July 8
10:15 a.m. – 11:35 a.m.
Room - TBA

**Topic: Intercultural Communication Competence Studies in China (1) (4H)**
Chair: Juming Shen, Xi’an Jiaotong Liverpool University

“The Development of Students’ Intercultural Communication Competence at a Chinese-based International University: A Governmentality Analysis”
Juming Shen, Xi’an Jiaotong Liverpool University

“A Meta-analysis of the Existing Assessment Tools for Chinese College Students’ Intercultural Communication Competence”
Chunyu Yao, Shanghai International Studies University

“Rapport Management Strategies and Competencies: insights from the Chinese award-winning EFL teachers”
Feng Wei, Shanxi University

“Cultivating Students’ Intercultural Competence with the Integration of Native Culture into Foreign Language Teaching in China’s Colleges”
Erchun Chen, Jiangxi University of Science and Technology

Sunday, July 8
10:15 a.m. – 11:35 a.m.
Room - TBA

**Topic: Intercultural Communication Competence Studies in China (2) (5H)**
Chair: Dinghong Fan, Chongqing University

“Developing Global Awareness and Intercultural Competence through a General Education Undergraduate Course”
Dinghong Fan, Chongqing University

“The Influence of Educational Tourism on Intercultural Communication Competency: A Chinese College Students’ Case”
Hai-Bo Gu, Soochow University; Qian Wang, Soochow University; Zhe-Ya Wu, Soochow University; Han Cui, Soochow University; Jing-Yi Li, Soochow University

“The Cultivation of Intercultural Communicative Competence in Chinese College English Teaching”
Qian Wang, Jilin University

“Intercultural Competence Assessment---A case study on SFLEP Intercultural Competence Contest”
Yida Yu, Shanghai International Studies University

Sunday, July 8
10:15 a.m. – 11:35 a.m.
Room - TBA

**Topic: Consumer culture in various cultures (6H)**
Chair: Jinbong Choi, Sungkonghoe University
“How consumers engage in and utilize the source of electronic word-of-mouth (e-WOM)?”
Jinbong Choi, Sungkonghoe University

“How Agenda Setting about Consumer Culture: A Case Study of Eslite Bookstore’s Magazines”
Chia-Jung Yang, Hsuan Chuang University

“Reproduction of Fields via Consumption Practices: An Analysis on Kurkish and Kurdish Consumers in Turkey”
Ayşê Karacizmeli, Ege University; Fırat Gundem, Dokuz Eylül University

#### Sunday, July 8
11:35 a.m. – 1:00 p.m.
Lunch – On Your Own

#### Sunday, July 8
1:00 p.m. – 2:20 p.m.
Room - TBA

**Panel Sessions**

**Topic: Models and Contestation of Language Instruction (1I)**
**Chair: Linda Lam, Macao Polytechnic Institute**

“What Kind(s) of Medium of Instruction Should Be Used in the Higher Education Institutions of Macao? — A Case Study of Complaint of Medium of Instruction at Macao Polytechnic Institute”
Linda Lam, Macao Polytechnic Institute

“On Multimodal Teaching of British and American Culture—- Taking Scottish As An Example”
Hu Huafang, Jiangxi Science & Technology Normal University

“Human Rights and Language Learning in Pakistan: De-construing socialization through SFL”
Tazanfal Tehseem, University of Sargodha

“Intercultural communication in language learning: Activities and reflections from the Spanish as a foreign language classroom”
Marta García-Balsas, Pompeu Fabra University

#### Sunday, July 8
1:00 p.m. – 2:20 p.m.
Room - TBA

**Topic: Language Teaching and Technology (2I)**
**Chair: Jane Jackson, The Chinese University of Hong Kong**

“Fostering Empathy and Inclusivity Online: Insights from an Intercultural Mentor”
Jane Jackson, The Chinese University of Hong Kong


**Sunday, July 8**

1:00 p.m. – 2:20 p.m.
Room - TBA

**Topic: A Yin-Yang Approach to Human Communication (3I)**

**Chair: Chair: Xing (Lucy) Lu, DePaul University, USA**

“Applying Yin and Yang and Five Elements into ABC Theory in Self-Counselling from Eastern Asian Perspective”
Kazuya Hara, Meikai University

“An Emergent Approach to Theorizing German and Chinese Culture Standards: A Yin-Yang Perspective”
Maria Faust, University of Leipzig

“From Yin-Yang to Chi (Qi)-Shi: A Theoretical Analysis of the 2015 Stock Market Crisis in China”
May Ho, InterTax Inc., USA; Nelson Chung, U.S. Department of Commerce, USA; Jensen Chung, San Francisco State University

“Beyond Integrative Style of Negotiation: A Yin-Yang Perspective of Feminine Negotiation Strategy”. Peter Y. H. Chen, National Taipei University

---

**Sunday, July 8**

1:00 p.m. – 2:20 p.m.
Room - TBA

**Topic: Language and Culture in Various Contexts (1) (4I)**

**Chair: Mohammad Salehi, Sharif University of Technology**

“Jumping on Pragmatics Testing Bandwagon: Is it time we stopped it?”
Mohammad Salehi, Sharif University of Technology

Lin Tao, Kanazawa University

“Examining the cultural complexity underlying the usages of the attitudinal adverb ichoo in Japanese conversation”
Yan Wang, Carthage College

“When Do We Start Learning Honorifics? A Comparison Between Korean and Japanese Children”
Sumi Yoon, Hiroshima Shudo University
### Sunday, July 8

**1:00 p.m. – 2:20 p.m.**

**Room - TBA**

**Topic: Language and Culture in Various Contexts (2) (5I)**

**Chair: Li Song, Harbin Institute of Technology**

- “Management of linguistic landscape as resources for interculturality in internationally oriented higher education institutions”
  - Li Song, Harbin Institute of Technology
- “A global perspective for language policy, intercultural education and indigenous languages in Mexico: what lies behind and comes ahead”
  - Daniel Isaac Hernández Espíndola, School of Educational Sciences Universitat Autònoma de Barcelona
  - Sheveleva Alla, Far Eastern Federal University; Unuchek Kate, Far Eastern Federal University
- “The Impact of Individual Differences on the Interlanguage Pragmatics of Iranian EFL learners in Institutional Discourse”
  - Ali M. Fazilatfar, Yazd University; Ashraf Haji Maibod, Islamic Azad University, Meybod Branch

---

**Sunday, July 8**

**1:00 p.m. – 2:20 p.m.**

**Room - TBA**

**Topic: Impact of Language on Power and Culture (6I)**

**Chair: Dorcas Zuvalinyenga, University of Newcastle**

- “Passing Children of Brazilian-Japanese Families in Japan”
  - Shuko Takeshita, Aichi Gakuin University
- “Communication Differences in Commendatory Words in Cross-cultural Background”
  - Liu Chunyang, Harbin University of Commerce
- “The way of words”: A critical analysis of naming practices and place names to explore power differentials embedded in them”
  - Dorcas Zuvalinyenga, University of Newcastle
- “English International Language Competence Cultivation in the Context of Globalization”
  - Yu-Qin Zhao, Harbin Institute of Technology

---

**Sunday, July 8**

**2:20 p.m. – 2:30 p.m.**

**Tea Break**
### Panel Sessions

#### Sunday, July 8  
2:30 p.m. – 3:50 p.m.  
Room - TBA

**Topic: Internet, Social Media and Communication (1J)**  
**Chair: Haijing Tu, Indiana State University**

- “Emotional Well-being and Social Media Use: Guilt, Pleasure, and Social Expansion”  
Haijing Tu, Indiana State University
- “Mobilizing Social Capital through Mobile Texting in China: A Case Study of Rare’s PRIDE Conservation Campaign”  
Ren-Ping Wang, The Yangtze Alligator National Nature Reserve, CHINA; Kenneth C. C. Yang, The University of Texas at El Paso; Yowei Kang, Kainan University
- “Encounter of Cultures of Science in the Internet”  
Gabriele E. Otto, Shanghai International Studies University
- “The Role of Social Media in Promoting Interculturality: A case study of Chinese Sojourners in Singapore”  
Arul Chib, Nanyang Technological University; Jingyuan Shi, Hong Kong Baptist University

#### Sunday, July 8  
2:30 p.m. – 3:50 p.m.  
Room - TBA

**Topic: Translation of Cross-Cultural Texts (2J)**  
**Chair: Elizabeth Thornton, University of California, Los Angeles**

- “The Politics of Verbal and Visual Translations in the Graphic Novel Zahra’s Paradise”  
Elizabeth Thornton, University of California, Los Angeles
- “Mediating heritage and image of 13th-century Cambodia: Tales and Trans-cultural Memory in Zhengla Fengtu Ji and its English Translations”  
Jiaxin Lin, Guangdong University of Foreign Studies
- “Translation Strategies for Cultural Default under Relevance Theory——A Case Study of Subtitle Translation of Brokeback Mountain by Ang Lee”  
Qing, Liu, Beijing Foreign Studies University; Zhenping Wang, Beijing Foreign Studies University
Weilin, Dou, East China Normal University; Haizi, East China Normal University

#### Sunday, July 8  
2:30 p.m. – 3:50 p.m.  
Room - TBA

**Topic: Professional and Intergroup Identities (3J)**  
**Chair: Liang Xiaoxue, Shanghai International Studies University**

- “A Comparative Study on the Patterns of Representation of in Christian Music Preferences among South Africans who Attend a South African or Nigerian Church”
Rhoda Abiolu, University of KwaZulu-Natal; Ruth Teer-Tomaselli, University of KwaZulu-Natal, South Africa
“The Influence of Ethnic Identity and Intergroup Contact on Working Location Choice among Hui Youth from Ningxia Hui Autonomous Region, China”
Liang Xiaoxue, Shanghai International Studies University
“Cheer Together that Life”: Intercultural Practice and Identity Development of Musicians
Qinhan Chen, University of Edinburgh
“Communicating Exile: Cultural Identity in Andreï Makine’s Writing”
Hanna Aspegren, Karlstad University, Sweden

Sunday, July 8
2:30 p.m. – 3:50 p.m.
Room - TBA

Topic: Intercultural Music (4J)
Chair: Diri I. Teilanyo, Federal University Otuoke
“The Artistic Use of Code-Switching for Inter-Cultural Fusion and Fission: Selected Popular Music in Nigeria
Diri I. Teilanyo, Federal University Otuoke
“Music and Lyrics across medium, language and cultural borders: The sound of Music in comics”
Kin-Wai Chu, KU Leuven Belgium
“Patriotic songs, nationalist rhetoric, and ethnic performances: The representations of nationalism in The Voice of China”
Xinxin Jiang, Bowling Green State University

Sunday, July 8
2:30 p.m. – 3:50 p.m.
Room - TBA

Topic: Communication and Culture in China (5J)
Chair: Meirong Fu, Beijing Foreign Studies University
Meirong Fu, Beijing Foreign Studies University
“Two Profound Family Transformations and their Social Impacts in China Since the 1900s--A Preliminary Analysis”
Songtao Bao, Shanghai Polytechnic University
“Lin Yutang, Creative Fidelity, and the Return to Classical Chinese Philosophy”
Tim Huson, Guangdong University of Foreign Studies
“Color in China”
Wenjing Liu, Michigan Technological University
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, July 8</td>
<td>2:30 p.m. – 3:50 p.m.</td>
<td>Topic: Language and Cultural Understanding (6J)</td>
</tr>
<tr>
<td></td>
<td>Room - TBA</td>
<td>Chair: Hossam Abdulwareth, Taibah University, KSA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“The Manipulation of Culture on Screen: Subtitling culture-bound references from Arabic into English” Hossam Abdulwareth, Taibah University, KSA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“Not Alone in North America: Integration of Quebec and Francophone Florida through Contemporary Family-Oriented Media” Alexandra Yazeva, University of Ottawa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“Stereotypes of Nonnative English Speakers Upheld by Native and Nonnative English Speakers” Gretchen Montgomery, The University of Kansas; Yan Bing Zhang, The University of Kansas</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“A Comparative Study of the Conceptual Metaphors of Life in English and Chinese” Kai-min Shen, Hainan Normal University</td>
</tr>
<tr>
<td>Sunday, July 8</td>
<td>3:50 p.m. – 4:00 p.m.</td>
<td>Tea Break</td>
</tr>
<tr>
<td>Sunday, July 8</td>
<td>4:00 p.m.</td>
<td>Closing Ceremony</td>
</tr>
<tr>
<td></td>
<td>Room - TBA</td>
<td></td>
</tr>
<tr>
<td>Sunday, July 8</td>
<td>5:00 p.m.</td>
<td>Closing Banquet</td>
</tr>
</tbody>
</table>